

How to pass on information about stroke and heart attack to the pupils? The HOBIT program has become an example for other European countries

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The educational HOBIT program, which aims to raise awareness of vascular events among students, was selected as an exemplary prevention campaign in a publication by King's College London with the Stroke Alliance for Europe (SAFE). Program of the International Clinical Research Centre of the St. Anne's University Hospital in Brno (FNUSA-ICRC) has thus become an example for European countries of how to effectively deliver information concerning saving life during heart and brain attacks to the pupils.

The HOBIT program developed and run by cerebrovascular research team FNUSA-ICRC has been included in the "The Burden of Stroke in Europe" publication as an example campaign to raise awareness of stroke. The publication, which summarizes the state of stroke care in Europe, was among others presented in the European Parliament as a tool to increase the interest of politicians in the threat posed by stroke to society. *"We are very proud to be part of this important document. It is a great feedback for us that our effort is valued by the professional public not only in the Czech Republic, but also across the whole Europe,"* said **Hana Pokorná**, manager of the HOBIT program.

In the Czech Republic, every second person will die of cerebrovascular disease and cardiovascular disease, as stroke and myocardial infarction. Although modern medicine can turn many deaths and consequences away, people need to know how to respond properly to the symptoms. *"However, adult education campaigns have proved to be almost ineffective, so specialists are increasingly focusing on school education,"* explained the **director of St. Anne's University Hospital Brno Martin Pavlík**.

The innovative e-learning program HOBIT or Hour of Biology for Life, which was launched in 2013 by International Clinical Research Centre of the St. Anne's University hospital in Brno, is designed for elementary school pupils and students of secondary schools. The aim of the program is to provide pupils with multimedia and simulation training information that will enable them to save the life of a person with heart or brain attack. The HOBIT platform has been already used 75 schools and over 5,000 pupils from across the Czech Republic. In addition, from February 2017, an improved version of the platform is available for free to all schools in the Czech Republic.

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